

EXHIBITION OF DEVELOPMENT APPLICATION DIGITAL ADVERTISING SIGN – WESTERN DISTRIBUTOR, PYRMONT

Application No	DA 22/10079
Location	Western Distributor, Pyrmont (Lot 1012 DP 870307)
Applicant	Sydney Trains
Council Area	City of Sydney
Consent Authority	Minister for Planning

Description of proposed development

Erection of a new digital advertising sign on the eastern side of the Western Distributor, north of Pyrmont Bridge Road, facing west bound traffic. The proposed new sign has a visual display dimensions of 12.48m x 3.2m attached to a proposed 15m high steel structure incorporating a vertical planting system with associated planter box maintenance platforms, footing and support works.

The application is nominated integrated development requiring general terms of approval from Heritage NSW under Section 57 of the *Heritage Act 1977*, due to the erection of the sign on a State heritage listed item.

The Applicant proposes to surrender development consent DA 10665 granted on 1 April 2022 for a digital advertising sign on a monopole at Lot 9 DP 870309 located on the eastern side of the Western Distributor, south of Pyrmont Bridge Road.

Exhibition Details

The Development Application, Statement of Environmental Effects and accompanying documents may be viewed electronically on the NSW Planning Portal website (<https://www.planningportal.nsw.gov.au/daexhibitions>) from **Tuesday 23 August 2022** until **Monday 19 September 2022**.

Have your say

Anyone can make a written submission about the Development Application during the exhibition period from **Tuesday 23 August 2022** until **Monday 19 September 2022**.

Your submission must reach the Department by Monday 19 September 2022. Before making your submission, please read our Privacy Statement at www.planning.nsw.gov.au/privacy or telephone the number below for a copy. The Department will publish your submission on its website in accordance with our Privacy Statement.

To make a submission, use the online form if possible. This is available at <https://www.planningportal.nsw.gov.au/daexhibitions>.

If you cannot lodge online, you can write to the address below. If you want the Department to delete your personal information before publication, please make this clear at the top of your letter.

You need to include:

- Your name and address, at the top of the letter only;
- The name of the application and the application number;
- A statement on whether you support or object to the proposal;
- The reasons why you support or object to the proposal; and
- A declaration of any reportable political donations made in the previous two years.

To find out what is reportable, and for a disclosure form, go to www.planning.nsw.gov.au/DonationsandGiftDisclosure or telephone the number below for a copy. Note the disclosure requirements apply however a submission is made.

For more information: Contact Marcus Jennejohn on (02) 8289 6798 or 1300 305 695

Address: Director – Key Sites Assessments, NSW Planning, Department of Planning and Environment, Locked Bag 5022 PARRAMATTA NSW 2124
